

purechannelapps™ announces it will be attending the Marketing Forum, run by Richmond Events on the 18th to 21st October 2014 as a supplier, in Scottsdale, Arizona

BATTLE, UNITED KINGDOM, 05/08/14 – purechannelapps™ announced today that it will be attending the Marketing Forum, run by Richmond Events in October 2014, as one of the select group of suppliers. The Marketing Forum will be held in Scottsdale, Arizona.

The forum will consist of a series of 1-2-1 meetings between a select group of technology and marketing suppliers and large, multi-national brands, looking to improve their marketing function with new technological solutions and marketing agencies.

During this event, purechannelapps will be showcasing their socialondemand® and newsondemand products to some of the largest companies in the world.

“We are really proud to be participating in the Marketing Forum,” said Olivier Choron, CEO and Founder of purechannelapps. “Attending such a prestigious event is for us, recognition of the quality of our products, and our reputation in the wider IT and Retail industries for delivering excellence, and results for our customers, following our hugely successful partnerships with brands such as Microsoft, Adobe, McAfee, Xerox and Mountain Hardwear.”

About purechannelapps

Founded in 2011, purechannelapps Inc. helps customers drive business growth through better enablement, communication and collaboration with their sales teams. purechannelapps delivers enterprise-class targeted e-communications and social media amplification solutions that help organisations to reduce communication costs and amplify their social media messaging through their brand advocates. With offices in Texas and the United Kingdom, purechannelapps is privately-owned and funded.

For more information, visit www.purechannelapps.com.

About Richmond Events

Richmond Events organise strategic business forums. The aim of a Richmond Event is to match the right buyers with the right sellers. Pioneering the format of 1-2-1, pre-scheduled strategic forums, they have grown significantly, and recently celebrated their 500th event. The events are held across the globe, in the most exclusive of venues, from world-class resorts and hotels, to 1st-class cruise ships, with the aim of creating the best and most professional environment in which to generate new business.

For more information, visit www.richmondevents.com